



BEARS CLUB

WARWICKSHIRE COUNTY CRICKET CLUB
BEARS BUSINESS CLUB







WELCOME TO THE BEARS CLUB

The Bears Club is Warwickshire County Cricket Club's new Business Club, launching in 2021 and gives your company exclusive access to a fantastic range of benefits and offers throughout the calendar year.

This includes:

- Exclusive Bears Club Events
- Bears T20 tickets and Warwickshire Memberships
- Brand Awareness
- Meeting room space
- Priority access to tickets for Major Matches
- Exclusive discounts on hospitality, C&E space and further events

The Bears Club offers 3 different packages at 3 different price points, all available on a monthly subscription. The Bronze Package at **£1000 + VAT**, the Silver Package at **£3000 + VAT** and the Gold Package at **£5000 + VAT** with each package giving your company the opportunity to develop and build an affiliation with the Bears.

So whether it is using the brand awareness to attract new business, having your next staff meeting at Edgbaston or using the tickets for employee of the month schemes, Bears Club packages offers something for all.

WHAT'S INCLUDED?

	BRONZE PACKAGE (£1K PLUS VAT OR £100 PER MONTH)	SILVER PACKAGE (£3K PLUS VAT OR £300 PER MONTH)	GOLD PACKAGE (£5K PLUS VAT OR £500 PER MONTH)
OPPORTUNITY TO MEET LOCAL BUSINESS CONTACTS	✓	✓	✓
COMPANY LOGO ON THE WEBSITE + ALL BEARS CLUB LITERATURE	✓	✓	✓
FREE MEETING ROOM ACCESS IN 2021	X1	X2	X3
VIP MATCHDAY HOSPITALITY DISCOUNT	5%	10%	15%
MEETING ROOMS, CONFERENCE + EVENTS DISCOUNT	5%	10%	15%
BEARS CLUB EVENT ACCESS	X2	X3	X5
TICKETS	- X4 SEASON PASSES TO BEARS T20 GAMES	- 2 FULL WCCC MEMBERSHIPS - 4 T20 BEARS SEASON PASSES	- 2 FULL WCCC MEMBERSHIPS - 5 T20 BEARS SEASON PASSES
BRAND AWARENESS	- LOGO ON BEARS CLUB LITERATURE	- LOGO ON BEARS CLUB LITERATURE - PLAYER AFFILIATION	- LOGO ON BEARS CLUB LITERATURE - PLAYER AFFILIATION - 6 METRE DOMESTIC IN-BOWL ADVERTISING BOARD

EVENTS

	BRONZE PACKAGE (£1K PLUS VAT OR £100 PER MONTH)	SILVER PACKAGE (£3K PLUS VAT OR £300 PER MONTH)	GOLD PACKAGE (£5K PLUS VAT OR £500 PER MONTH)
LAUNCH EVENT	✓	✓	✓
PLAYER AWARDS DINNER			✓
WCCC GOLF DAY			✓
CHRISTMAS EVENT	✓	✓	✓
SPORTING DINNER		✓	✓

Other club events (available at an additional charge) are as follows:

- Corporate Cricket Day
- Fireworks Night
- Further networking events available

Bears Club members will receive **10% off** tickets for club events.

EVENTS



Bears Club Launch Event

An introduction to Edgbaston and our current partners. A two course meal and a drink included at a Bears T20 game.



Player Awards Dinner

Join players, coaches, sponsors and supporters at the end of season Player Awards Dinner. It's a chance to celebrate all things on and off the field in 2021.



Golf Day at The Belfry

You'll get a team of 3 and be accompanied by a Warwickshire player for 18 holes on the stunning PGA National Course at The Belfry. Prizes, breakfast and dinner included.



Bears Club Christmas Event

Celebrate the festive period with fellow Bears Club members over a mince pie (or two). Full details for this event will be confirmed in due course.



Sporting dinner

Head to edgbaston for a two course dinner and a Q&A with a special guest. Further information to be communicated in due course.

TESTIMONIES

Natalie Powell – Assistant Brand Manager, Marstons

It was a great night and we were well looked after. It was really well organised and staff were great, they made sure we didn't need anything plus showed us to our seats in the stand, recommending the best view which was fantastic. It was a really enjoyable event and a great opportunity to meet and chat with some of the other Partners and members of the Bears Club.

Jen Sitch – Operations Manager, Complete Cricket

The evening was very enjoyable; thank you. We received a warm welcome, the food was delicious and well presented, and it was great to have Paul Farbrace and Olly Stone there.

Michelle Hurrion – Business Manager, Quintic

We thought the event was excellent. All the hard work by yourself and the team paid off – it looked effortless. A personal thank you for also arranging a car park place for us, not having to worry about travel logistics really added to our enjoyment of the evening. We really enjoyed the event- the food was great, the serving staff were efficient and professional, company good, great speakers and The Bears won.

Stuart Smith – Managing Director, Lord Combustion Services

The room, viewing area and food were excellent. The guest speakers and welcome from Stuart Cain were a nice touch. I was impressed by the attention given to those in attendance by the members of the Commercial Team who were all present and made a point of speaking to everyone.



Faith Walker – Commercial Director, FLR Group

Thank you so much for last night's event. Definitely an enjoyable evening – a nice touch being the insightful words from Paul and Ollie. Compliments to your staff also, who were extremely accommodating and helpful.

Ryan Doyle – Group Sales Director, Park Regis Hotel.

Absolute pleasure to attend, thank you so much for having us. We had such a lovely evening, the atmosphere was fab as well as the food.

Jessica Brabant – Regional Sales Manager, Park Regis Hotel

I just want to say a huge thank you for last night – it was such an enjoyable event, and we met some fantastic people.

ADDITIONAL INFORMATION

- The Bears Club package includes **2 places per event**. Additional places can be added at a discounted rate, subject to availability.
- Player Awards Dinner includes **5 places** (this equates to half a table on the night).
- WCCC Golf Day includes a **team of 3** (4 ball to be completed by a player).
- Access to further events for the **bronze and silver packages** will be at a discounted rate subject to availability.
- Any catering and/or AV equipment required for meeting rooms will be at additional cost.
- Company logo and link on the website included.



GET IN TOUCH

For further information or to purchase your Bears Club membership, please email commercial@edgbaston.com or call **0121 446 3674**

